

IDEA

AWARD

ISLAMIC DISTINGUISHED ENTERPRISE AWARD 2025



GRAND BALLROOM
LE MERIDIEN, PUTRAJAYA
SATURDAY
24 MAY 2025
6.30PM TO 10.30PM

ORGANIZED BY:



ENDORSED BY:



DUE DILIGENCE
PARTNER:



LEGAL PARTNER:



CHARITY PARTNER:





ISLAMIC
DISTINGUISHED
ENTERPRISE
AWARD 2025



EXECUTIVE SUMMARY

The Islamic Distinguished Enterprise Award (IDEA Award 2025), organised by the Muslim Insiders Chamber of Commerce, is a prestigious initiative designed to honour and celebrate outstanding business achievements within the Islamic enterprise community. This award aims to recognise conglomerates that demonstrate exceptional innovation, leadership, and adherence to Islamic principles in their corporate strategies and operations.

MISSION STATEMENT

Our mission is to honor and celebrate the exceptional achievements of conglomerates that embody the principles of Islamic ethics and values in their business practices. We aim to foster a business environment rooted in fairness, honesty, and social responsibility, promoting a culture of ethical and sustainable enterprise.

VISION

Our vision is to create a thriving community of enterprises recognized for their adherence to Islamic values, innovation, and leadership. We aim to inspire a new generation of business leaders who contribute positively to their communities and the economy, ensuring a sustainable and ethical business landscape.



OBJECTIVES

RECOGNITION OF EXCELLENCE:

To acknowledge and reward businesses that demonstrate excellence and innovation while adhering to Islamic values, setting a high benchmark for the business community.

PROMOTION OF ISLAMIC VALUES:

To encourage and promote business practices that align with Islamic principles such as fairness, honesty, and social responsibility, ensuring a robust and ethical business environment.

NETWORKING:

To provide a platform for winners to gain exposure and networking opportunities, facilitating international collaborations and business expansion, thereby boosting their impact.

SUPPORT FOR EMERGING ENTERPRISES:

To offer mentorship, networking, and potential investment opportunities to emerging enterprises, fostering their growth and success.

ECONOMIC AND SOCIAL IMPACT:

To drive businesses that contribute to the social and economic development of their communities, ensuring sustainable and socially responsible business practices that benefit society at large.



UNIQUE VALUE PROPOSITION

1. Recognition of Excellence:

The Islamic Distinguished Enterprise Award uniquely acknowledges and rewards excellence in business practices that align with Islamic values. This recognition sets a high benchmark for the business community, inspiring enterprises to strive for outstanding achievements while adhering to ethical principles.

2. Promotion of Islamic Values:

By emphasizing adherence to Islamic principles such as fairness, honesty, and social responsibility, the award promotes an ethically sound and socially responsible business environment. This encourages the growth of enterprises that prioritize both profit and positive societal contributions.

3. Reach and Influence:

The award attracts attention, offering winners unparalleled exposure and networking opportunities within the Islamic business community. This platform facilitates international collaborations and business expansion, significantly enhancing the economic impact of the awarded enterprises.

4. Support for Emerging Entrepreneurs:

The award supports emerging enterprises by providing mentorship opportunities, access to a network of successful business leaders, and potential investment opportunities. This nurturing environment helps businesses to grow, thrive, and achieve sustainable success.

5. Economic and Social Impact:

The Islamic Distinguished Enterprise Award aims to create a significant economic and social impact by encouraging businesses to adopt sustainable practices that benefit their communities. By focusing on both profitability and social good, the award ensures that enterprises contribute to the overall development and well-being of society.

POST-EVENT IDEA AWARD 2023

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BA
BERITA ALHJRAH

TV ALHJRAH

Ahmad berkata demikian pada sidang media selepas Penganugerahan Usahawan Muslim Terbilang 'IDEA Award 2023' anjuran Dewan Perniagaan 'Muslim Insiders' di sebuah hotel, di sini malam tadi.

Mengulas lanjut, beliau berkata, indikasi lain bagi menilai keadaan ekonomi negara juga dilihat berdasarkan nilai pelaburan pada separuh pertama 2023 yang agak besar.

"Segala angka itu menunjukkan ekonomi kita berada di landasan yang kukuh, yang menunjukkan asas yang kukuh."



MALAYSIA
DATUK SERI AHMAD MASLAN
Timbalan Menteri Kewangan

astro
AWANI

"Itulah angka ukuran ekonomi dan tidak adili hanya merujuk kepada (perbandingan) dolar AS dengan ringgit sahaja," katanya kepada pemberita selepas merasmikan Majlis Anugerah 'Islamic Distinguished Entrepreneur' (IDEA Award 2023) anjuran Dewan Perniagaan Muslim Insiders malam tadi.

Sementara itu, Presiden Muslim Insiders Profesor Adam Richman berkata anugerah IDEA Award 2023 itu diadakan bertujuan untuk mengiktiraf usaha cemerlang dan memberi penghargaan kepada usahawan Muslim yang telah mencapai tahap keunggulan luar biasa dalam pelbagai sektor ekonomi serta juga kepada pemilik perniagaan bukan Islam yang mengamalkan ciri-ciri perniagaan mesra Islam di negara ini.

"Kami percaya bahawa usaha-usaha ini tidak hanya memberi manfaat kepada perniagaan mereka, tetapi juga kepada masyarakat dan ekonomi negara."

"Anugerah ini adalah satu langkah penting untuk menyokong pertumbuhan perniagaan komuniti Muslim yang cemerlang dan berdaya saing," katanya dalam satu kenyataan.- BERNAMA



MALAYSIA
TABIL

HARI MUNGUNDI TUTUP 4 PETANG, 10 PUSAT MUNGUNDI TUTUP 5.30 PETANG

rtm

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JENAMA terkemuka, ARVIA yang dimiliki oleh peneraju teknologi audiovisual, Israk Solutions Sdn. Bhd. (Israk Solutions) telah dianugerahkan 'Most Trusted Brand' di Islamic Distinguished Entrepreneur Award (IDEA Award) 2023 yang diadakan di Kuala Lumpur, baru-baru ini.

Anugerah berprestij itu mengiktiraf komitmen ARVIA dalam mempertahankan standard keunggulan yang tinggi dan pengaruh positifnya dalam komuniti.

Sebagai jenama di sebalik pelbagai inovasi AV, termasuk papan interaktif pintar, penyelesaian tanda digital, perjumpaan video, dan penyelesaian bilik darjah pintar, ARVIA dikenali kerana menetapkan garis panduan keunggulan teknologi.

Komitmen jenama itu terhadap kualiti dan inovasi telah mengukuhkan reputasinya sebagai pemimpin industri.



MAIN SELECTION COMMITTEE

I.D.E.A.
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Haji Adam Richman Professor Adjunct of University Tun Hussein Onn Head Committee

Haji Adam Richman is an accomplished corporate leader known for his visionary leadership in brand growth and business development.

He is an alumnus of Selangor Islamic University (UIS) through the Faculty of Social Sciences in the communication and broadcasting program. Harvard Business School, Boston, Massachusetts awarded him with an international certificate 'Sustainable Business Strategy' on 6 October 2021 as a business leader who plays a major role in building a fair and sustainable business world.

Now he leads the Muslim Insiders Chamber of Commerce as President. In 2024, he serves on the panel of judges for the 36th 'Anugerah Perdana Belia Negara' of the Ministry of Youth & Sports at the national level. He is also the head of the jury for the KNKV Viral Award 2024 which collaborates with MCMC, FINAS and RTM creating history in the digital media landscape.



Prof. Madya Dato' Dr. Izhar Ariff B. Mohd Kashim Shariah Committee

Professor Madya Dato' Dr Mohd Izhar Ariff is a Trustee to the Yayasan Dakwah Islam Malaysia Kebangsaan (YADIM) and a prominent Islamic scholar that is popular among Muslims. He is also the Deputy Dean for the Islamic Studies Faculty in Malaysia National University. He has advised government and private organisations matters pertaining to Shariah practises.

As the Shariah Committee Prof. Madya Dato' Dr Izhar Ariff advises and oversees the compliance of Shariah in the process of this I.D.E.A Award ceremony

MAIN SELECTION COMMITTEE



Datuk Wan Azmir Wan Majid
Managing Partner, Hafarizam, Wan, Aisha Mubarak & Co.

Legal Committee

Datuk Wan Azmir Wan Majid is an experienced Managing Partner with a legal expertise in civil and criminal litigation and arbitration. His areas of practice in civil litigation include debt recovery, construction, corporation disputes, property disputes, and contractual disputes. In criminal litigation, he handles cases pertaining to murder, corruption, drug-trafficking, and immigration offences. He also handles contentious matters such as defamation suits, probates, and matrimonial disputes. Datuk Wan Azmir was awarded the title of Darjah Pangkuan Seri Melaka (DPSM) by His Most Excellency Melaka in August 2021.

As the Legal Committee YBhg. Datuk Wan Azmir Wan Majid oversees legal criteria for the selection.



YBr. Tuan Haji Mustaffa Kamil Bin Ayub
Chairman, INSKEN

Business Evaluation Committee

Haji Mustaffa has experience as an administrator, chief of student and youth, politics and corporate for more than 30 years. He is a Bachelor of Science (Genetics) (Hons) UKM, Diploma in Education (Mathematics & English) UIAM, Diploma in Islamic Finance, IPI and Bachelor of Political Science, UKM.

He was the Assistant of Registrar and Head of Training Department of UIAM, Political Secretary of Minister of Sports and Youth Malaysia, Director of Perangsang Selangor Berhad Group and Chairman of Academy of Training, Information and Research Selangor.

Started as a student leader of SK Kg. Gajah, he was also the President of Association of Islamic Student, Volleyball Club, President of St. John Ambulance, Chief Supervisor of SMSAH, President of PMUKM, PKPIM, PEPIAT, Chairman of International Conference IIFSO, Exco ABIM Pusat, President of Youth Council of ASEAN, Chairman of Youth Commonwealth Forum, Deputy Chairman of Kongres Rakyat, President of Institut Masyarakat Madani, Director of Yayasan Belia Malaysia and Chairman of Yayasan Saksama Aman.



AWARD CATEGORIES

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LOOK & FEEL

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THE TROPHY



حَيِّ عَالِي الْفَتْحِ

The call to "Hurry To Success" that is heard in the call to prayer (Adzan) has been made as the IDEA Award trophy peak, as a reminder to all Muslim entrepreneurs to always strive for success in both the Here after and in the world.

The criss-crossed ribbon symbolizes the journey of an entrepreneur filled with challenges and trials before enjoying eternal success.



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JUDGING BENCHMARKS

Award Gala Dinner and
event publicity
campaign

7

Jury Judgement by
Board of Advisors

5

Business interview

3

Pre-qualification by
Committee or self
nomination

1

6

Award letters are sent
out for recipients
confirmation

4

Financial assessment
rating by CTOS

2

Online documents
submission to be
vetted and validated
by Committee



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MEDIA COVERAGE





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“**Raising
Standards**
ignites progress,
while recognition
awards illuminate the
Path to Excellence.”

— HJ. ADAM RICHMAN
Professor Adjunct of University Tun Hussein Onn

WORLD MUSLIM ENTREPRENEUR AWARDS
ASIA 2022

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“

To KNKV Group,

**I wish you good luck and hope that in the future
this program will be able to continue and be able
to involve more Muslim entrepreneurs from
all over the country and even internationally.**

Good luck to KNKV Group!”

**TUN SERI SETIA DR.HAJI
MOHD ALI BIN MOHD RUSTAM**

S.M.N, S.P.S.M, P.S.M, D.U.P.N, S.P.D.K, S.U.M.W, D.G.S.M, D.C.S.M, D.M.S.M, D.S.M, P.B.M
Malacca Governor



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YB DATUK SERI AHMAD MASLAN

Deputy Finance Minister 1

3 November 2023

“

"IDEA Award ini

adalah satu idea yang bernas dan praktikal.

**Pada saya ekonomi usahawan dan bumiputera
Islam ini perlu dipertingkatkan.**

**Melalui acara berprestij begini memberi semangat
kepada mereka untuk bergerak lebih maju ke hadapan"**

"This IDEA Award

is a thoughtful and practical idea.

In my opinion, the economy of Muslim

entrepreneurs and bumiputeras needs to be improved.

Through this prestigious event,

it gives them encouragement to move forward"



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OUR PREVIOUS CONFERENCE EVENT

www.musliminsiders.com



INTRODUCING CORPORATE NETWORKING EVENT 2025



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EXECUTIVE SUMMARY

The Muslim Economy Empowerment Conference 2023 is a high-profile event that seeks to build on the success and momentum of the Islamic Distinguished Enterprise Award 2025. This conference will bring together the award winners, participants, and other key stakeholders in the Muslim business community to engage in discussions, knowledge sharing, and networking that will further the collective economic empowerment of the Muslim community.

As the next step following the Islamic Distinguished Enterprise (IDEA Award 2025) , this conference aims to foster continued collaboration, encourage innovative business practices, and strengthen the network of professionals dedicated to the economic advancement of the Muslim world. The event will feature influential speakers, industry experts, and thought leaders who will provide insights and strategies to navigate the challenges and opportunities in the global economy.

AMONG OUR CORPORATE NETWORKING EVENT 2024

ORGANIZED BY:
MUSLIM INSIDERS
Chamber of Commerce



PRASAD VIJAYASUNDARAN
Chief Executive Officer
JR Business Solutions



KU ADDYFAZLY (BROKU)
Director Of Laughing
Tree Sdn. Bhd.



NAMANZEE HARRIS
Chief Executive Officer
of TV AlHijrah



SIR ABDUN NOOR
Chief Business
Development Officer
of MindSkills
International (M)
Sdn. Bhd.



HJ ADAM RICHMAN
Professor (Adj) UTHM
President Muslim Insiders
Chamber of Commerce



PROF. MADYA DATO' DR. MOHD IZHAR ARIFF
Head Faculty of
Islamic Studies Industry &
Community Network
Universiti Kebangsaan
Malaysia (UKM)



DATO' DR. LAWRENCE WALTER NG
Lawrence Walter
Seminar



DATUK WAN AZMIR BIN WAN MAJID
Partners at Messrs
Hafarizam, Wan, Aisha
Mubarak & Co.
(HWAM)

**MUSLIM ECONOMY
EMPOWERMENT
CONFERENCE 2024**

05 DECEMBER 2023 | GRAND BALLROOM, LEVEL 3D
9:00AM - 6:00PM | SHERATON HOTEL, PJ

STRATEGIC PARTNER:






CHARITY PARTNER:








BENEFITS FOR AWARD RECIPIENTS



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MEDIA PACKAGE

IDEA AWARD 2025 OFFICIAL TROPHY

IDEA AWARD 2025 OFFICIAL ENDORSEMENT CERTIFICATE

RIGHTS TO USE IDEA LOGO WITH THE YEAR 2025
ACCREDITATION

EXCLUSIVE PROFILE STORY FEATURE IN IDEA AWARD WEBSITE

AWARD NIGHT

CORPORATE DINNER TABLE AT IDEA AWARD 2025

INVITATION TO NETWORKING COCKTAIL SESSION BEFORE THE
RECEPTION DINNER

EXCLUSIVE RED CARPET VIDEO INTERVIEW

EXCLUSIVE RED CARPET PHOTOSHOOT

MEDIA APPRECIATION

ACCESS TO CORPORATE NETWORKING EVENT

FEATURED IN IDEA AWARD SOCIAL MEDIA SITES

FEATURED IN MUSLIM INSIDERS CORPORATE BOOK 2025



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